



Clarity That Moves Your Business Forward

About Prime Entry Bookkeeping

Prime Entry Bookkeeping is a Southwest Florida bookkeeping practice built for service-based business owners who want financial clarity and confidence in their numbers. We focus on calm communication, steady guidance, and systems that reflect the way your business operates. Whether you're managing growth, navigating seasonal swings, or preparing for tax time, our goal is to bring structure, visibility, and confidence to your financial picture — without jargon or overwhelm.

Who We Serve

We support small businesses, contractors, home-improvement companies, and local service providers across Southwest Florida that want reliable bookkeeping, clear reporting, and a partner who respects their time and workflow.

Our work is built around your business — not a template. We take the time to understand how you operate so your books reflect the real rhythm of your work.

What We Do

We help business owners build simple, dependable financial systems that support day-to-day operations and long-term planning. Our work goes beyond data entry. We focus on creating visibility and building systems that make your financial workflow easier to manage, so you can make steady, informed decisions.

Core services include:

- Monthly bookkeeping
 - Job costing setup and support
 - Cleanup and catchup
 - Financial organization and workflow support
 - QuickBooks Online support
 - Operational guidance for service-based businesses
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Our Approach

Clarity isn't complicated — it's consistent. We start where you are, learn how your business runs, and build systems that support your workflow. You get clear explanations, a predictable monthly rhythm, and a bookkeeping partner who communicates calmly and professionally.

You can expect:

- Straightforward, accessible explanations
- Systems aligned with your real-world operations
- A steady, reliable monthly process
- Practical guidance you can act on
- Books that are accurate, organized, and built for confident decision-making

Why Local Businesses Choose Prime Entry

Small business owners trust Prime Entry because the experience is built around clarity, steadiness, and respect for how they work. You get a partner who understands the realities of running a business in Southwest Florida — someone who keeps your books accurate, your reports clean, and your questions answered with clarity and care.

What sets Prime Entry apart:

- Local presence and personal service
- Reliable monthly rhythm
- Clear, calm communication
- A focus on real-world decision support

Professional Credentials & Affiliations

- Florida S-Corp
- Workers' Compensation Exemption
- QuickBooks Certified ProAdvisor – Level 2
- Member, SWFL Inc.
- Service Areas: Lee, Charlotte, Collier, Desoto, and Glades Counties

Professional Protections

- Professional Liability Insurance (active)
- Surety Bond (active)
- General Liability Insurance (activated upon engagement)
- Cyber Liability Insurance (activated upon data transfer)

Contact

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